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Central Indiana Regional Transportation Authority (CIRTA)

June 13, 2023, 9:00am

City of Shelbyville Conference Center

2154 Intelliplex Drive

Shelbyville, IN 46176

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| **Board Members Present:** | | **Board Members Not Present** | **CIRTA Staff Present** |
| Cam Starnes (v) | Jerry Bridges |  | Amanda Meyer |
| Larry Hesson^ | Greg Henneke (v) | Ann Sheidler | Jennifer Gebhard |
| Ron Deer (v)  Andrew Klineman | Nathan Messer  Linda Sanders |  | David Krieg  Sarah Troutman |
| Don Adams^ | Mayor Cook (v) |  | Sarah Kendall |
| Robert Waggoner  Christine Altman (v)\* |  |  | Michael Jenkins |
|  |  |  |  |
|  |  |  |  |

\*Christine Altman arrived online at 9:07am

^Don Adams and Larry Hesson arrived in person at 9:23am

Board meeting was called to order at 9:05am by J. Bridges

J. Gebhard took roll call and ensured a quorum was present.

**Resolution #2023-6-13-01– Adoption of Consent Agenda**

*N. Messer made a motion to accept the consent agenda items. L. Sanders seconded. Roll call was taken.*

*Larry Hesson- yea*

*Ron Deer- yea*

*Andrew Klineman-yea*

*Don Adam-yea*

*Robert Waggoner-yea*

*Christine Altman-yea*

*Jerry Bridges-yea*

*Greg Henneke-yea*

*Nathan Messer-yea*

*Linda Sanders-yea*

*Cam Starnes-yea*

*Mayor Cook-yea*

*No opposition, the motion was carried.*

**Resolution #2023-6-13-02 – Resolution to Approve American Structurepoint Invoice**

*L. Sanders made a motion to approve American Structurepoint invoice, R. Waggoner seconded. Roll call was taken.*

*Larry Hesson- yea*

*Ron Deer- yea*

*Andrew Klineman-yea*

*Don Adam-yea*

*Robert Waggoner-yea*

*Christine Altman-yea*

*Jerry Bridges-yea*

*Greg Henneke- abstain*

*Nathan Messer-yea*

*Linda Sanders-yea*

*Cam Starnes-yea*

*Mayor Cook-yea*

*No opposition, the motion was carried.*

**Resolution #2023-6-13-03 – Resolution to Extend American Structurepoint Contact for Mobility Management Staff Support**

* Philip Roth has been assisting CIRTA in mobility management staff support and will stay on call.
* Extend contract additional six months.
* Will not exceed $5,000/month.

*A Klineman made a motion to approve extension of American Structurepoint contract for mobility management staff support, N. Messer seconded. Roll call was taken.*

*Larry Hesson- yea*

*Ron Deer- yea*

*Andrew Klineman-yea*

*Don Adam-yea*

*Robert Waggoner-yea*

*Christine Altman-yea*

*Jerry Bridges-yea*

*Greg Henneke- abstain*

*Nathan Messer-yea*

*Linda Sanders-yea*

*Cam Starnes-yea*

*Mayor Cook-yea*

*No opposition, the motion was carried.*

**Resolution #2023-6-13-04 – Resolution to Appoint Proxy Member to the IMPO Policy Board**

*C. Starnes made a motion to appoint proxy member to the IMPO policy board, R. Waggoner seconded. Roll call was taken.*

*Larry Hesson- yea*

*Ron Deer- yea*

*Andrew Klineman-yea*

*Don Adam-yea*

*Robert Waggoner-yea*

*Christine Altman-yea*

*Jerry Bridges-yea*

*Greg Henneke- yea*

*Nathan Messer-yea*

*Linda Sanders-yea*

*Cam Starnes-yea*

*Mayor Cook-yea*

*No opposition, the motion was carried.*

**Presentation: TransPro Consulting-Workforce Connector Study**

TransPro was hired by CIRTA in April 2023 to assess two fixed-route commuter services (branded “Workforce Connectors”) funded primarily by Economic Improvement Districts (EIDs) in Plainfield and Whitestown, Indiana. The goal of each service is to connect workers throughout the Central Indiana region with jobs in each community via connections to the IndyGo bus network.

Proposed definition of success: “Plainfield and Whitestown Workforce Connectors should demonstrate value to EID employers by helping attract and retain workers with affordable transportation to jobs, that provides a positive customer experience.”

Service area

* Low density warehouse districts with large setbacks and wide roads
* Sidewalks exist in many areas, but setbacks and long distances make walking difficult- some bus stops are in grass or drainage ditches.
* Plainfield development includes housing and shops, and there is a noticeable increase in sidewalks connectivity.
* Whitestown development is not well integrated with other activity centers.

Service profile

* Hourly service connecting to infrequent (every 30-60 minutes) indigo routes just inside Marion County
* No Sunday servce or service after 7 PM-Saturday as of feb 2023

Ridership

* November 2019 peak monthly ridership
* March 2020 COVID
* April 2021 consolidation of N/S Plainfield routes
* April 2022 Plainfield Walmart fire

Provider

* Miller transportation was the provider until December 2022, with an average cost per month of $23-26k a month
* Royal began providing service in mid-December 2022
* Average cost per month increased by 90%
* Cost increase driven by labor and maintenance challenges.

Plainfield Connection

* Route 8 at Bridgeport Road
* Route 8 provides service along Washington st between IND and the Meijer between Mitthoefer and north Cumberland roads
* 30-minute headways

Whitestown connection

* Routes 37 and 86 at Traders Point
* Route 37 provides service from transit center to intech park every 30 minutes
* Route 86 provides service from Community hospital north to TP along 82 and 86 street

Customers

* The most prevalent home ZIP codes for Whitestown workers are:
  + Boone county
  + Eastern Hendricks County
  + Northwestern Marion County
  + Southern Marion County
* The most prevalent home ZIP codes for Plainfield workers are:
  + Plainfield
  + Avon
  + Northern Morgan County
  + Western Marion County
* TransPro has requested actual ZIP code data from Kelley & Associates to fine tune any service change

Funding

* Services started in 2015 with regionally programmed CMAQ funds
* Plainfield and Whitestown EIDs were formed in 2020, each for a 10-year term
* EID revenue provides most of the funding, with state and federal funds providing some match
* In 2023, Plainfield and Whitestown EIDs will spend 60% and 51%, respectively, of total revenue on transportation
* Districts are already collecting maximum rates
* Separate contract with Royal Transportation for service and Kelley & Associates for management, with 10% management fee for CIRTA
* Assessment revenue can be used only for the purposes referenced in the organizing petition.

Funding

* EID revenue has increased by 60% since 2020
* Fare revenue only makes up ~1%-5% of total transportation invoices. Royal retains all fare revenue. As ridership has declined, fare revenue has also declined.

Service Concepts

* Fixed Route (existing)
  + Cost is known
  + Minimal customer impact
  + Customer legibility
  + May not be different enough to attract increased EID contributions
  + Low frequency = long waits if connection is missed
  + “Empty bus” perception
* Flexible Route/Demand Response
  + Innovative “on-demand” option available
  + Many variables to service design
  + Online booking and payment
  + Language support
  + Many variables to service design
  + Improved travel time for most trips
  + Can specify an arrival for shift workers
  + May require new software procurement
  + Changes existing operations contract
* Taxi or TNC Voucher
  + Scalable to demand
  + No trips, no expense
  + Could extend to 24/7 coverage
  + Could use multiple suppliers to meet demand
  + Like existing “Guaranteed Ride Home” program
  + More like driving
  + Not sharing vehicle with others
  + Requires procurement
  + Perception of chauffeuring employees
  + Plainfield investment in bus stops

Next steps

* Continue engagement with EID stakeholders to better understand employee mobility needs and EID priorities
* Evaluate alternatives, considering customer experience, job access, transit connectivity, etc.
* Develop recommendations around customer fare, technology, procurement, contracting, and fleet
* Present the recommended alternative to the CIRTA and EID boards in August

**Legislative Update**

* Will be voting on topics to study in interim list not released yet.
* Not much change in transportation
* Marion County added additional population.
* Bill 162 regarding the City of Indianapolis and surrounding mayors did not move forward.
* Fundraising season
* PMTF removed provision.

**Commuter Connect Update**

* The Outreach team added 12 new participating employees and participated in over 50 employer events since the last board meeting.
* The Outreach team added 321 new commuters to the database.
* New Outreach employee Michael Jenkins was introduced.
* May was Bike to Work Month and Commuter Connect was on the news and held events at Lugar Plaza and Carmel.
* CIRTA has 13 vanpools currently, with 10 more leads. We are starting a vanpool media campaign that will include eblasts and direct mail.
* Media campaign starting soon for School Pool and Car Free Day.
* There are currently 9,541 commuters in the Commuter Connect database with 321 new commuters since the last board meeting. 85% of commuters are active for matching. CIRTA’s goal is 65%.

**Mobility Management Update**

* Plainfield ridership increased by 12%
* Whitestown ridership increased by 26%
* CIRTA is in the process of updating Google Maps with the correct schedules.
* Work on the Workforce Connector Study is on schedule.
* Improvements were made to the ridership form, showing on/off data per stop.
* The annual NTD report is complete.
* May was the quarterly County Connect meeting. There we discussed the SRF project status (centralized dispatching)

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**Executive Update**

* Wrapping up State Board of Account audit.
* Partner contribution letters were mailed last week. Included was a document called “What does the contribution get you?”
* Jen will be going on a road show with Rick Cockrum to speak with various community leaders regarding the importance of CIRTA.
* New board member announced: Dr. Gabriel Bosslet appointed by Commissioner O’Connor.
* CIRTA still has two open seats: one Delaware County appointee and one Governor appointee.
* Jen thanked everyone for their support and the condolences for her father’s passing.

*L. Hesson asked what the formula for the partner contribution is. J. Gebhard is looking into that, but the dollar amount has not changed in several years, even with new census numbers. L. Hesson also asked where CIRTA is with the Triennial Review and J. Gebhard stated we are in the first year of the next one.*

**Adjournment**

*The motion was made to adjourn the meeting by L. Sanders and seconded by D. Adams at 10:42 am.*

*All in attendance agreed.*