



Central Indiana Regional Transportation Authority (CIRTA)
 April 24, 2018, 9:00 AM – 11:00 AM
 MIBOR REALTOR® ASSOCIATION
 1912 N. Meridian Street
 Indianapolis, IN 46202

Board Members Present:

Don Adams
 Christine Altman
 Jerry Bridges
 Calvin Cargile
 Andy Cook
 Bill Ehret
 Larry Hesson
 Andrew Klineman
 Mark Richards

Cam Starnes

Board Members Absent:

Tim Haak
 Marta Moody
 Joe McGuinness
 Dan Woo
 Linda Sanders
 Cassie Stockamp

CIRTA Staff Present:

Lori Kaplan
 Andrew McGee
 Philip Roth
 Jeff Seidenstein
 Jennifer Gebhard
 Renee Walker
 Heather White

The meeting was called to order by B. Ehret at 9:04 without a quorum, therefore items requiring a motion and vote were skipped at the time until quorum was achieved. A quorum was then recognized at 9:16 a.m.

Introductions

Introductions were made by the Board members, CIRTA/Commuter Connect staff and the public.

CIRTA Updates

Executive Director Updates – L. Kaplan

- City of Indianapolis Partner Contribution – L. Kaplan informed the Board that the City of Indianapolis’ 2018 partner contribution was received. Their contribution for 2019 has not yet been confirmed.
- Personal Mobility Application – L. Kaplan explained that the Central Indiana Community Foundation has been leading an initiative to research how to develop a personal mobility application for the Central Indiana area. This would allow an individual to plan, schedule and pay for a trip across multiple transportation options (such as IndyGo to BlueIndy).
- 5307/5311 Funding – L. Kaplan let the Board know that there are changes coming to how INDOT calculates 5311 funding for the rural transit providers, and that they may potentially be eligible for 5307 funding with the change. CIRTA is analyzing and working with IndyGo, the MPO and INDOT to estimate the potential impacts.
- 5307 Split Letter – L. Kaplan informed the Board that CIRTA’s 5307 split letter has been signed by CIRTA, IndyGo and the MPO, and submitted to the FTA. \$275,000 was requested in the split letter.
- Indy Connect – Stakeholder meetings by the Indy Connect team are continuing in townships contiguous to Marion County to provide support should any be interested in pursuing a 2020 transit referendum.
- Award for Car Free Day Indy 2017 – L. Kaplan let the Board know that Commuter Connect won a PRSA (Public Relations Society of America, Indiana Chapter) Award for Car Free Day Indy 2017, along with JTPR, Inc., in the Special Events category. Jen Thomas of JTPR, Inc. nominated Car Free Day Indy and was selected due to the work with employers in 2017.

Public Relations Update – J. Thomas

- J. Thomas informed the Board that she is beginning to help with Car Free Day Indy items for September 21, 2018, and that the Commuter Challenge is beginning for Commuter Connect. For CIRTAs items, JTPR is working on a CIRTAs handout to assist Board members in discussions regarding CIRTAs, and the first CIRTAs “Thought Leadership” article regarding the change to commuter tax benefits should be published soon by the IBJ.

Board Discussion for Path Forward

- B. Ehret discussed that the Executive Committee has been discussing both internally and externally with partners on how CIRTAs may move forward. The Executive Committee is proposing to temporarily postpone the hiring of a new Executive Director, and instead use the resources to hire one or more consultants that can lead a regional discussion regarding the desire and commitment to continue to pursue the necessary financing and governance structure necessary to complete the task. Because time is of the essence with the impending retirement of CIRTAs Executive Director, a resolution was passed allowing the Executive Committee to select and enter into a short term contract (not to exceed 90 days) with one or more consultants so that this work can begin while a longer term contract is established. All board members were invited to join the Executive Committee in the consultant selection and were asked to let Vice President Ehret or Director Kaplan know of their interest.
- L. Kaplan then introduced Resolution #2018-04-08 – **Resolution to Authorize Executive Committee to Enter into Consultant Contract.**
- *A. Klineman made a motion to approve, M. Richards seconded. The motion was unanimously approved.*

Consideration of Resolution #2018-04-01- Adoption of consent agenda

Consent Agenda Items presented for consideration:

- Memorandum of Regular Board Meeting of February 6, 2018
- AP Voucher Register
- Financial Report
- Grants Docket #2018-March 31, 2018
- Commuter Connect Updates
- Mobility Management Updates

C. Altman made a motion to accept the consent agenda items, A. Cook seconded. The motion was unanimously approved.

CIRTAs Updates (continued)

Legislative Update – R. Cockrum

- R. Cockrum stated that the State Legislature would reconvene for a special session, expected to only last one day.
- R. Cockrum gave a summary of CIRTAs legislative efforts for the 2018 legislative session that ended. This consisted of efforts to eliminate the light rail ban (failed) and restrictions on EID formation.

New Business

Resolution #2018-04-02 – Resolution to approve Altman, Poindexter, & Wyatt Invoice

L. Kaplan reminded the Board that this invoice is being pulled from the AP voucher on the consent agenda each month going forward since one board member, Christine Altman, is required to abstain from voting to approve this one invoice due to a conflict of interest. *J. Bridges made a motion to approve, M. Richards seconded. The motion was approved with 9 votes for and 1 vote to abstain (C. Altman*

Resolution #2018-04-03 – Resolution to approve contract for Marketing and Media Services for Commuter Connect

- A. McGee reminded the Board that Commuter Connect currently uses a media buyer for radio, online and billboard advertising purchases. The current contract came to an end, so a RFP was issued in December and CIRTAs received five proposals by the deadline in January. A review committee comprised of B. Ehret, L. Kaplan, A. McGee and J. Thomas reviewed and scored all five proposals. The review committee unanimously scored Affirm Agency as the top proposal. This is the contract for Affirm, and has a not to

exceed amount of \$300,000 for the year, and has two one-year optional extensions. *C. Altman made a motion to approve, C. Starnes seconded. The motion was unanimously approved.*

Resolution #2018-04-04 – Resolution to approve contract negotiations for North Plainfield Connector Service

- P. Roth explained that an IFB was issued in March, and responses were due in April. He explained that this was the same for both the North Plainfield Connector Service and the Whitestown Connector Service. The proposals were selected based on lowest price, as long as the bidder was responsive and capable based on proposal. For the North Plainfield Connector Service, Go Express submitted the winning bid. *D. Adams made a motion to approve, M. Richards seconded. The motion was unanimously approved.*

Resolution #2018-04-05 – Resolution to approve contract negotiations for Whitestown Connector Service

- P. Roth, continuing from the previous resolution discussion, stated for the Whitestown Connector Service, Miller Transportation submitted the winning bid. *J. Bridges made a motion to approve, L. Hesson seconded. The motion was unanimously approved.*

Resolution #2018-04-06 – Resolution to approve contract for Indianapolis Indians sponsorship for Commuter Connect

- A. McGee explained that part of this contract is the same as last year for Commuter Connect, a 35-game on-field promotion and a one-game sponsorship. This year, we would like to add a sponsorship of “Bike to the Ballpark” Weekends. Commuter Connect will be the exclusive sponsor for these 4 weekends consisting of one weekend in each: May, June, July and August. This will provide our logo on the mesh fencing that will surround the in stadium bike parking, and logos/mentions in email and social media announcements. The contract is for \$31,000 (last year’s contract was for \$25,500). *C. Altman made a motion to approve allowing staff to pay for up to \$4,000 additional for any changes (for a total contract of up to \$35,000), C. Starnes seconded. The motion was unanimously approved.*

Resolution #2018-04-07 – Resolution to approve contract with the City of Columbus for Commuter Connect carpool/vanpool services

- A. McGee explained that the City of Columbus approached CIRTAs a little over a year ago with transportation needs for employers at a Columbus business park. After multiple meetings and discussions, the City of Columbus decided that CIRTAs Commuter Connect carpool and vanpool services would be best for their area. A. McGee explained that the CMAQ grant currently funding Commuter Connect can’t be used for Columbus, as Columbus is outside of the Indianapolis Metropolitan area that these CMAQ funds are meant for. Therefore, the City of Columbus is willing to pay CIRTAs for Commuter Connect outreach and vanpool services on a year-to-year basis for an amount not to exceed \$21,000 unless agreed upon by both parties (City of Columbus and CIRTAs). The City of Columbus will be considering approval for their participation next week. *J. Bridges made a motion to approve, C. Altman seconded. The motions were unanimously approved.*

Partner Updates

- CICOA – My Freedom Voucher Presentation
 - Karren Sondrini and Sarah Canford from CICOA presented their My Freedom Voucher program, which CIRTAs currently helps fund with CIRTAs portion of 5307 and PMTF funding.

Adjournment

The next CIRTAs Board Meeting is scheduled for June 26, 2018 at MIBOR.

At 10:27 a.m., D. Adams made a motion to adjourn, J. Bridges seconded. The motion was unanimously approved.