



Central Indiana Regional Transportation Authority
CONNECTING PEOPLE AND PLACES

Lori Kaplan promoted to Commuter Connect manager

CIRTA executive director search continues

INDIANAPOLIS (Oct. 10, 2013) — Having increased vanpool ridership in Central Indiana by 200 percent in her role as vanpool manager for the Central Indiana Regional Transportation Authority's (CIRTA) Commuter Connect, Lori Kaplan has been promoted to manager of Commuter Connect, Central Indiana's rideshare program.

More than 320 Central Indiana commuters are participating in 25 vanpools as a result of Lori's work. In the two years she's been with Commuter Connect, Kaplan has helped to take an average of 270 cars off of the road each weekday. During that same time, active participation in carpools has increased 20 percent.

In her new role, Lori will oversee all operations of Commuter Connect, which focuses on recruiting employers and employees to register for Commuter Connect's free services. Kaplan will continue to work with vanpool participants until a new vanpool manager is hired. She replaces Andrew McGee, who is leaving for the private sector after nine years.

Before joining CIRTA, Kaplan worked in a variety of settings. She served as commissioner of the Indiana Department of Environmental Management, chief legal counsel for the Indiana Department of Natural Resources, and director of public works for the City of Lawrence. She also worked as business development manager for an environmental services firm. Kaplan earned a law degree from Indiana University and a bachelor's degree from the University of Illinois. She is on the board of directors of, and is immediate past president, of the Indianapolis Fringe Festival.

About CIRTA

CIRTA is one of three lead partners in Indy Connect, the comprehensive plan for the future network of transportation alternatives for Central Indiana. CIRTA also operates four commuter bus services. These include the Indy Express Bus between Carmel and downtown Indy and Fishers and downtown Indy; the West Carmel Connector, which provides service between the West Carmel business corridor and IndyGo's stop at St. Vincent Hospital on Harcourt Road; and the Plainfield Connector, which provides service between the Plainfield industrial parks and IndyGo's west side termination point.

The search for a new CIRTA executive director continues, with Interim Director Bill Kirchoff, a Plainfield Town Council member and CIRTA board member, at the helm.

Created by state statute in 2004, CIRTA is governed by a 17-member board of directors who represent 11 counties in the region, as well as municipalities, the Indianapolis Regional Transportation Council and the labor organization for IndyGo employees.

CIRTA is a quasi-governmental organization that is working to bring more transportation options that will better connect the urban core of Indianapolis with suburban and rural communities in Marion, Hamilton, Hancock, Shelby, Johnson, Morgan, Hendricks, Boone, Delaware and Madison counties. For more information, visit www.cirta.us.

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Media Contact: Jen Schmits Thomas, JTPR, 317.441.2487, jen@jtprinc.com