



FOR IMMEDIATE RELEASE  
Oct. 3, 2016

## **Contest encourages ridesharing, biking, taking the bus**

*Commuter Challenge prizes include gift cards, Colts tickets*

October is National Rideshare Month, so Central Indiana's ridesharing service is celebrating with a contest for a chance to win prizes for anyone who uses transportation options other than driving alone to get to work.

"All month long, anytime you commute by riding the bus, carpooling, biking, vanpooling or walking to work, you'll be entered for a chance to win a prize," said Andrew McGee, assistant director of Commuter Connect.

Prizes include a \$500 gift card, iPad, Colts at Packers tickets, 31-day IndyGo passes, gas gift cards for carpoolers or bike shop gift cards. To participate in the Challenge, commuters visit [www.commuterconnect.us/challenge](http://www.commuterconnect.us/challenge) and log the times they commute in a way other than driving alone. Drawings will take place weekly, and there will be a grand prize drawing at the end of the month.

"Some of the reasons people like to log their commutes are to see how many miles they bike, see how much money they save by carpooling, and see how many pounds of greenhouse gases and carbon monoxide they reduce by riding the bus," said McGee.

To find carpool and vanpool partners or a biking buddy, commuters can click "Sign Up" on the home page of the website. Signing up does not commit someone to carpool, vanpool or bike to work, it simply makes it possible for Commuter Connect to provide potential matches to help commuters get started with one of these options.

Commuter Connect's mission is to reduce air pollution and traffic congestion in Central Indiana by helping people avoid driving alone to get to work.

There is no charge for employers or employees to use Commuter Connect's services. To learn more, visit [CommuterConnect.us](http://CommuterConnect.us).

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