



Memorandum of Meeting
Central Indiana Regional Transportation Authority (CIRTA)
May 24, 2016
320 N. Meridian St., Indianapolis – Room 911

Board Members Present:

Christine Altman
Calvin Cargile
Bill Ehret
Tim Haak
Larry Hesson
Andrew Klineman
Marta Moody
Linda Sanders
Cam Starnes

Cassie Stockamp

Board Members Absent:

Don Adams
Jerry Bridges
Andy Cook
Joe McGuinness
Mark Richards
Dan Woo

CIRTA Staff Present:

Lori Kaplan
John Kennie
Andrew McGee
Philip Roth
Jeff Seidenstein
Renee Walker
Heather White

A quorum was recognized and the regular board meeting was called to order by C. Stockamp at 9:09 a.m.

Introductions

Introductions were made by the Board members, CIRTA/Commuter Connect staff and the public.

Consideration of Memorandum of Regular Board Meeting 4/26/2016

The memorandum of the April 26, 2016 meeting of the CIRTA board was presented for consideration. *M. Moody moved to accept the minutes, C. Starnes seconded. The motion was unanimously approved.*

Consideration of Financials

AP Voucher Register – Resolution #2016-05-01

- J. Seidenstein presented the AP Voucher Register. He reported that we had only one non-typical expense of \$20K payable to the Indiana State Board of Accounts for the audits done in 2011-2013. The original bill was sent for \$45K, which, after many discussions, the amount was reduced to \$39K, and was agreed to be paid over two years. The remaining balance of \$19K will be paid in January, if not before. The Indiana State Board of Accounts will begin the audit for 2014 and 2015 this coming summer, which will likely be paid in 2017. Otherwise all of the typical expenses included in the register for this month are considered routine.
- *C. Altman moved to accept Resolution #2016-05-01 approving the AP Voucher Register as presented, A. Klineman seconded. The motion was unanimously approved.*

Financial Report

- J. Seidenstein reported that our year to date income is \$610,421 through April, and spending through April was \$487,593, which is below what had been budgeted, so we are on track to stay within the budget.

Grants Docket #2016-May

- J. Seidenstein presented the grants docket and reported that all grants were on track.

2017 Partner Dues – Discussion

- L. Kaplan explained that it's time again for CIRTA to invoice our contributing partner counties, as they are, or shortly will be, going through their budgeting process. When CIRTA was first established, partner contribution levels were set based on the population of each county. Over time, the "fair share" amounts for

each county have gotten out of balance, due to some counties paying less than what was billed, and some paying more. In most years, when increases were requested, the amounts were a flat percentage across the board. For 2016, partner contribution invoices were not changed from 2015 amounts. For 2017, staff recommends, and the executive committee concurs, to request a 5% increase from those counties that are currently contributing below their fair share, based on 2015 population estimates. The full board concurred with staff recommendation and directed to staff to proceed with mailing out invoices to all partner contributors.

- J. Seidenstein also advised that, based on feedback received from Mark Richards and Mayor McGuinness, CIRT may receive a first-time contribution from Johnson County this year, and/or from the cities of Greenwood and Franklin.

New Business

Resolution #2016-05-02 – Resolution to approve Extension of the GoExpress North Plainfield Connector contract

- L. Kaplan requested the board approve the extension of the 1 year contract with the ability to renew for an additional year.
- *C. Altman moved to accept Resolution #2016-05-02 approving the extension of the GoExpress North Plainfield Connector contract as presented, L. Sanders seconded. The motion was unanimously approved*

Resolution #2016-05-03 – Resolution to approve Extension of the GoExpress Whitestown Connector contract

- L. Kaplan requested the board approve the extension of the 1 year contract with the ability to renew for an additional year.
- *C. Altman moved to accept Resolution #2016-05-03 approving the extension of the GoExpress Whitestown Connector contract as presented, L. Sanders seconded. The motion was unanimously approved*

Resolution #2016-05-04 – Resolution to Authorize Board President to execute the contract for Commuter Connect media buy

- A. McGee reported to the board progress regarding the RFP for media buys and creative campaigning for Commuter Connect. A. McGee informed the board that CIRT received 6 proposals; and J. Thomas, L. Kaplan, B. Ehret & A. McGee met to review and have narrowed the potential vendors down to two firms (Affirm & Trendy Minds). The two firms will be interviewed on May 31st. A. McGee added that the contract will be 100% funded by the Commuter Connect grant.
- *C. Starnes moved to accept Resolution #2016-05-04 as presented, seconded by L. Sanders. The motion was unanimously approved.*

Resolution #2016-05-05 – Resolution to approve contract for legal services with Altman, Poindexter & Wyatt, LLC

- C. Altman recused herself from voting.
- L Kaplan explained that with current counsel starting a new firm with our board Vice President, a new contract is required with the same terms as the old contract. L. Kaplan pointed out that the only difference between this contract and the prior is a line in the contract for which C. Altman will not share in any of the proceeds of the contract.
- *B. Ehret moved to accept Resolution #2016-05-05 as presented, seconded by L. Sanders. The motion was approved with 9 votes for, 0 against and 1 vote to abstain.*

Indy Connect Update and Marion County Transit Plan Message Training – L. Kaplan, S. Northrup & C. Benedict

- L. Kaplan updated the board regarding the fact that Marion County passed the ordinance for the referendum to appear on the ballot in the November election. Assuming successful approval by the voting public, the measure still has to return to the council for final approval. There are also two townships in Hamilton County (Clay and Washington), and one in Johnson County (Pleasant) that are considering placing referenda on their ballots simultaneous to Marion County.
- The Hamilton County Township Boards will vote whether to put transit referenda on their ballots at their respective meetings on June 28. Pleasant Township in Johnson County does not currently have a board meeting scheduled and is only very preliminarily considering whether to proceed in voting to put a transit referendum on the November ballot.

Upcoming Transit Related Events –

- S. Northrup and L. Kaplan provided information about the upcoming visit and engagements with Chris Leinberger, a national expert on walkable communities.
- IndyGo’s new Transit Center opens June 26th
 - Jerome Horne of IndyGo Shared that IndyGo recruited 50 volunteers to act as “Transit Ambassadors” to assist with the transition. They are out walking the streets in downtown loop, riding the buses and meeting with riders face to face to share upcoming changes to their commute as a result of the new Transit Center.
 - Transit Ambassadors and Indy Connect street team members will all be wearing the same “Ask me about Transit” shirts.
- Indy Connect Street Teams will attend 50 events this summer
 - Street teams have remote control buses and street maps
 - They will be attending public events in Marion and Hamilton Counties this summer
- There was general overview of the Marion and Hamilton County Transit Plans and a review on the limitations against advocating by agency staff. There also was a robust discussion about common misunderstandings pertaining to the plans and how best to respond to those issues.

Adjournment

At 11:07 a.m., there was Consent to Adjourn.

Board Secretary

June 28, 2016
Date