

Central Indiana Regional Transportation Authority (CIRTA)
January 27, 2010, 9:00 – 11:00 AM
United Way of Central Indiana
3901 N. Meridian Street
Indianapolis, IN 46208-0409
First Floor, RCI A B & C
Meeting Minutes

Board Members Present:

Jerry Bridges
Bill Kirchoff
Chuck Fewell
Mike Hale
Ron Deer
Michael Terry
Gilbert Holmes
Marta Moody
Christine Altman
Larry Hesson
Linda Sanders

President C. Altman recognized a quorum and called the meeting to order at 9:03 AM.

Introduction of Board Members

C. Altman notified the board of annual election of officers. L. Hesson moved to retain the slate of officers that served in 2009. Citing that Joanne Sanders no longer was serving on the board and the vice-presidency was vacant, the motion was rescinded. The floor was opened for nominations.

J. Bridges nominated Christine Altman for President, B. Kirchoff seconded.

J. Bridges nominated Chuck Fewell for Vice-President, B. Kirchoff seconded.

M. Moody nominated Jerry Bridges for Secretary, C. Fewell seconded.

C. Fewell nominated Bill Kirchoff for Treasurer, M. Hale seconded. No other nominations were made. L. Hesson moved to close the nominations, M. Moody seconded. The slate was elected unanimously for a one year term each.

J. Bridges moved to adopt the minutes of the November 6, 2009 meeting, M. Moody seconded. The motion was approved unanimously.

E. Bingaman presented Claims Docket #100127 for the board's consideration. B. Kirchoff moved to approve, J. Bridges seconded. The motion was approved unanimously.

Under new business E. Bingaman presented a proposal for a professional services contract for Communications, Public Relations, and Public Affairs with Jen Thomas PR. In addition to past communication services, staff recommended additional public affairs services for outreach to key stakeholders and elected officials in the African American community. C. Altman asked what specific target measures would staff use to measure the impact of this outreach. G. Holmes asked what firms would be the sub to Jen Thomas, E. Bingaman replied that Ice Miller was under consideration. G. Holmes suggested that minority owned firms be considered and that Latino and other minority groups be included in the scoping. C. Altman asked if \$30,000 was an appropriate amount for the expenditure. B. Kirchoff requested more information and suggested that a direct agreement should be with the vendor chosen. C. Altman stated that it was important to engage minorities politically in the education and outreach efforts going forward. J. Bridges moved to approve a contract for communications and public relations with Jen Thomas PR in the amount of \$24,000, C. Fewell seconded. The board asked that additional information regarding success measures and other group development be brought back to the board in February. M. Terry offered that IndyGo would be willing to add support to this effort. The motion

to approve a contract for professional services with Jen Thomas was approved 11 in favor, none opposing.

E. Bingaman presented a list of 3 projects that the Indianapolis MPO, IndyGo, and CIRTAs wished to submit for Federal Appropriation and Authorization requests. The projects included bus replacement at IndyGo, upgrading of the Indianapolis Belt Railway, and additional environmental studies for future fixed guideway projects. The list would be a joint submittal from the 3 agencies to promote coordination of effort and targets of the three highest priority transit oriented projects in the immediate future of the region. C. Altman suggested that this effort be coordinated with the Hoosier Heritage Port Authority. G. Holmes asked if there was any impact of these projects on the Transportation Improvement Plan (TIP). J. Bridges suggested yes. C. Altman asked if the northeast corridor project was in the TIP. L. Miser from the Indianapolis MPO joined the board at the table and answered that the northeast corridor is part of the regional plan, but will not be in the TIP until the project is funded. J. Bridges asked if he could solicit support or endorsements from CIRTAs should Delaware and Madison County submit federal funding requests. B. Kirchoff asked L. Miser if anything else needed to be requested. L. Miser replied not at this time. There were additional questions to M. Terry regarding bus technology and purchasing opportunities should funding come through. C. Altman asked that the MPO figure out how to address City of Indianapolis as the lead in a regional transit effort, perhaps through the Indianapolis Regional Transportation Council. J. Bridges moved to support the joint appropriations request with the understanding that regional representation be addressed in the request, M. Terry seconded. The motion was approved 11 in favor, none opposing.

Under the category of Old Business, E. Bingaman presented preliminary findings and analysis from the organizational strategic plan being conducted with Cambridge Systematics (CS). Erik Cempel from CS was on hand to offer support and clarify questions. The board offered several thoughts and suggestions in a short workshop format. The information will serve as a context for staff and vendors as they work through to a set of recommendations in late spring.

C. Altman reminded the board that February 10th, the Central Indiana Transit Task Force will present its findings to the public. Members of the CIRTAs Board were invited to a special briefing with Mark Miles from the Central Indiana Corporate Partnership on February 1st at 4:00 PM.

E. Bingaman double checked email addresses for board members.

C. Altman notified the board that she would conduct E. Bingaman's employee evaluation.

S. White informed the board that regional partners would be invited to a briefing on February 10 at 8:30 AM then the press briefing would be at 10:00 AM.

J. Bridges presented some materials and information regarding Madison County's air quality program.

M. Terry moved to adjourn at 11:00 AM, the motion carried by consent.

Next Meeting:
February 24, 2010
9:00 AM – 11:00 AM
United Way of Central Indiana
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